



REGULAR MEETING

July 15, 2025, at 8:30 a.m.
Town Board Meeting Room
9 S. Main Street

AGENDA

8:30 a.m. Call to Order

Jon Feichter, Board Chair

1. Welcome and introduction of new board member: Leisa Denti
2. Public Comments
3. Board Comments
4. Adjustments or deletions to the agenda
5. Consent Agenda
 - Approval of minutes for June 17, 2025, meeting
6. Presentation by Slingshot, Inc.
7. Financial Report

Beth Gilmore, Executive Director

SUBCOMMITTEE REPORTS

8. ORGANIZATION

Jon Feichter, DWC Chair

- Nonprofit update – present draft of founding documents detailing options for board structure

9. PROMOTIONS

Sam Kearney, Promotions Chair

- District brochure
- Scannable signs
- Consideration of marketing campaign proposals (Kanipe Creative, Slingshot Inc.)

10. SPECIAL EVENTS

Joyce Massie, Events Coordinator

- Plans for merchant forum
- Plans for merchant social
- Upcoming events: July 18 MSD, Treats on the Street, Church Street Show, Christmas

11. DESIGN

Kirk Noonan, Chair

- Church Street Lights project update
- Miller Street Shade project update
- Depot Street part project update
- Alleyway lights project

12. ECONOMIC VITALITY

Hannah White, Chair

- Tax report
- Placer.ai subscription update

13. Other Business

14. Director's Report

Beth Gilmore, Executive Director

Next Meeting: August 19, 2025, at 8:30 a.m.

9:30 a.m. Adjourn